

Ewen Chia's

MAKE MONEY ONLINE!

Video Newsletter™



Issue #1

www.EwenChia.com

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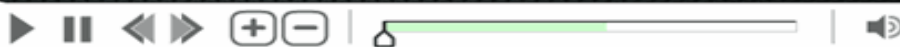
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Four Times In A Row,
Bringing In OVER
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About Ewen Chia



Ewen Chia has been marketing on the internet since 1997 and is one of the biggest internet marketing gurus today who actually 'walks the talk'.

He is the founder of **Autopilot Internet Income Pte Ltd**, specializing in providing internet marketing services to both individuals and companies.

Small and medium-sized business owners have benefited from his expertise in getting their offline businesses online.

Ewen's forte is in **helping ordinary people start their own hugely-profitable internet business fast**, using many of his proprietary step-by-step systems.

In fact, he has already taught thousands of students worldwide how to live the internet lifestyle; quit their jobs and achieve financial freedom through the internet. If there is ONE person who can help you do the same - it's Ewen Chia.

As a world-renowned and highly-respected marketer, he is often called upon for his ingenious marketing advice, especially in the areas of affiliate marketing, affiliate management, list-building, email marketing, product creation and online branding.

Ewen is widely known as **"The World's #1 Super Affiliate"** and his name is synonymous with affiliate marketing. He is also the hidden 'secret weapon' of many internet marketers for his uncanny ability to trounce the competition and take on the coveted #1 reseller spot in almost every major marketing rollout!

To find out more about Ewen and his products, please visit these websites below:

<http://www.EwenChia.com>
<http://www.AutopilotInternetIncome.com>
<http://www.SuperAffiliates.com>
<http://www.AutopilotProfits.com>
<http://www.NewbieCashMachine.com>
<http://www.SecretAffiliateWeapon.com>
<http://www.MyFreeWebsiteBuilder.com>
<http://www.MiniEbook.com>
<http://www.ResaleRightsSecrets.com>
<http://www.StuffYourInboxWithCash.com>
<http://www.InternetMillionaires.com>
<http://www.eEntrepreneur.com>

A Personal Message From Ewen...

Happy 2008 To You And Your Family!

Dear Valued Reader & Friend,

It's with great pleasure that I'm writing this newsletter for you, while everyone was busy enjoying their holidays, I was working on this ☺.

The reason? I want to give you extra value for being with me in this internet journey and I sincerely hope this will prove to be useful and helpful to you.

First though, I want to wish you and your family...

A happy and very prosperous coming New Year!

With the new year, it's that time to make plans and decide our own goals and objectives.

I think everyone should have some kind of plans or simple directions of where we want to go because a journey without a "destination" will lead us nowhere.

Here's an easy way to do it...

Sit down, think hard and write down your goals on a piece of paper - then tap it onto your computer or somewhere you can see it everyday.

"Success comes from taking action and getting things done...and asking yourself if you want it bad enough to make it happen."

This is a simple process but the effects can be magical. When we write and see our goals everyday, it makes the realization of what we want a lot faster.

This is because we are always reminded and motivated to take action, and to learn to be responsible for our own successes.

I always tell people that the internet business can be a very lonely business (all we see is our computers and no one really understands, or care about what we're doing) and...

...We all need to constantly motivate ourselves to charge forward.

So the morale of the story is...

Write down your dreams and make it happen!

It's NEVER too late or too early because - we decide our own time and future.

Now let me now explain why you are receiving and reading this...

I'm working towards providing you with **more content and information for your business.**

There are too many "sales pitches" everywhere, and while I've always strived to give you more value than other marketers, I haven't published a hot sheet like this before.

That's about to change as you will get more content from me this year and for subsequent years to come – and I hope you'll find them to be genuinely useful to your own goals as we travel on this internet journey *together*.

I'll still recommend helpful products and resources to you as this is my responsibility, and hey, I'm a marketer too. In fact, here's an email I sent out on **Oct 28th 2006** about why we should all use "sales pitches" in our business:

Subject line: Do you like sales pitches?

While my subject line may seem strange, bear with me as I want to communicate a marketing lesson to you here...

Like you, I'm on many marketers' lists and most of them send nothing but sales pitches in their emails.

Do I blame them? No. In fact I enjoy receiving their emails.

They keep me on top of new products in the market and provide case studies of how best to create my own emails and offers.

It's their job, my job and YOUR job to send sales pitches as marketers - that's how money is made.

The business of marketing has a lot to do with selling to a targeted crowd.

Find a profitable market.

Find out what the market wants.

Sell them what they want.

It's a universal and proven marketing formula.

The reason I bring this up is because sometimes people are afraid to SELL.

That's a mistake as no money can be made if you don't sell anything.

Plus you are in danger of cultivating a 'freebie' mentality in your list.

When that happens, you aren't doing good marketing.

Ok I confess, I love 'pitching' and recommending products.

And as long as the product or service is useful, helpful and valuable to your subscribers, it's in fact *your* responsibility as a list owner to tell them so.

In this way, everyone benefits. But - how much is enough?

I'm not saying you should do nothing but pitch - that's the wrong way...

To cultivate hyper-responsiveness and for you to build a good relationship with your list, you need to take on the responsibility of a leader.

You need to lead your subscribers in the right direction.

You need to provide BOTH quality product recommendations AND quality content to help them. It's a 'give and take' relationship.

These are some ways for you to become a responsible and good list owner, and build hyper-responsiveness among your own subscribers...

For 7 other little-known secrets, please download this special report as my gift to you:

=> <http://www.EwenRecommends.com/hyper.pdf>

To Your Success!

Ewen

Hope that email brings back memories. Well, back to the topic at hand...

This is *not* your typical newsletter as it contains REAL content, plus easy instructional VIDEOS you can watch from the comforts of your home!

So apart from my written content, you will also receive *at least* one video here to help enhance your experience.

Fact is - we are now full force into the multimedia age and people also consume information faster and easier with multimedia.

Anyway, I hope you like this effort of mine.

This publication is geared towards **helping you make real money online** if you're a beginner.

If you're an experienced marketer, it's my wish that each issue will contain some good ideas which you can use to *INCREASE your income* with.

"This newsletter will give you simple money-making techniques and insider marketing strategies to maximize your income with!"

I'll have fun writing this for you and trust you'll enjoy it as much as I do...

Happy 2008 once again – let's rock the internet!

To Your Success,

Ewen Chia

One Powerful Marketing Strategy:

“Why You Should, And How To Joint Venture With Your Competitors!”

Joint Ventures or JVs is one of the most powerful ways to grow your business for free, and it can even be used between competitors (as we'll soon see below).

This profit optimization method applies to almost any business and is simple to set up, but I feel it is still a highly under-rated topic online. Why – because people find it to be “hard work”.

My goal in featuring this topic on creating and benefiting from Joint Ventures is to spark ideas in your mind and convince you that your business will be better when you look for opportunities to **partner with your competition**.

The first step to developing profitable Joint Ventures is to identify and develop relationships with other business owners who can help you reach your target market.

But you might be thinking...partner with my competition?

Why you *should* JV with Competitors...

Business competition has been viewed with a wary eye for far too long. The internet is a big, big place. There really is room for everybody – everybody that knows how to properly market themselves that is.

If you are looking around at those who sell similar products and wondering how you can crush them, you've got the wrong attitude.

Sure – you do want to outsell them if at all possible, but you can do that and actually be friends at the same time.

Who better to partner with but those who are already serving your target market?

They have mailing lists subscribers, website visitors, pod cast listeners, membership sites members, partners, affiliates and friends who you would love to be introduced to and who better to make the introduction?

Look around the internet marketing world and you'll observe many strategic JV relationships between business owners who would seem to be in direct competition with each other, yet they are cooperating on projects all the time.

Imagine your main competitor emailing his list and inviting them to check out what you have to offer. Trust me, it CAN and will happen.

Who are my Competitors?

Anyone who is reaching your target market and offering products or services that overlap your own is a competitor.

If you sell custom dog collars and leashes, your competition includes those who offer:

1. Custom dog collars
2. Custom dog leashes
3. Non-custom dog collars
4. Non-custom dog leashes

"How can someone who sells exactly what I sell become my JV partner? That just doesn't make any sense!"

Well, if they do sell EXACTLY what you sell, it is going to be tough to come up with a JV idea – but chances are they don't sell exactly what you sell.

Maybe it's close – but not identical. Maybe you specialize in big dogs and they specialize in small dogs.

Or you specialize in precious gems while they specialize in woven designs.

Approaching someone who sells a very similar product for a JV does require some finesse as they may view you with some suspicion – but, it is worth the effort.

Then there are your "**complimentation**", (yes, that's a made up word) they offer things like:

1. Dog gear
2. Dog clothing
3. Dog accessories
4. Dog grooming services

These business owners are a natural JV partner since what you offer directly compliments what they offer. There's no fear that you'll be taking business away from them.

5 simple ways to start a joint venture with your competitors!

1. Write a two part article together

Article marketing continues to be an important activity for online business owners.

Whether you are crafting articles for distribution or writing them to keep on your own site as exclusive original content, you do need to be writing on a regular basis.

Approach a competitor with an email similar to this:

Hi xxxx,

I think my web visitors would be pretty interested in your products and I have an idea for us to co-promote our websites. I hope you'll be interested!

Let's come up with a topic to write a two part article about. I'll write part one and publish it on my website – and I'll tell readers that they can find part two on your website. You write part two and publish it on your website, letting your readers know that part one can be found on my website.

We both have added some original content to our site and we're sending each other fresh traffic. Sounds easy enough to me! I have a few ideas for article topics too.

What to give it a try?

*Regards,
Your Name*

2. Write a small report together

This can be as simple as the article idea only kicking it up a notch by asking for some more cooperation from the partners.

You'll work together in creating the report; giving both of you credit and links back to your websites. The resulting small report can then be given away by both partners on their website.

Or you can even turn it into a viral tool and allow others to freely give it away with the understanding that they cannot remove your author info or links.

Alternatively, if you wish to sell the small report you can jointly purchase a domain and set up a mini site, work on the sales letter together, co-sign it and split the profits.

However this may be a lot to chew for a young JV relationship – you don't want to start mixing money too soon.

3. Take turns interviewing each other for your lists

If you both have an area of expertise (which of course you do), you can put a twist on a plain old 'ad swap' and take turns interviewing each other – email interview style.

You'll send a list of questions to the other person, collect their answers and then share this email interview with your mailing list. Be sure to ask them questions that lead them into sharing about their products and services – but don't make it too promotional in nature.

Get them to share some really useful information with your readers. Now they can do the same for you. This takes the exposure trade to a great new level.

Your readers will know that you really respect the person you interviewed – why else would you take the time to do it?

There's a lot of implied trust that will go a long ways towards encouraging list members to check out what the interviewee has to offer.

You could also crank it up another notch and make it an audio interview and offer the mp3 link for your members to download – or create a page where they can listen online and access links to the resources mentioned.

Both of you get content to offer your list with no strings attached and that is a *good* thing.

4. Create a bonus that the other can give away with their product (vice versa)

Let's explore some great ideas in this area. The first examples that come to mind are information products.

Imagine that you and your potential JV partner are both in the weight loss field. Your competitor is releasing a new ebook about exercise.

You can offer her a complimentary free special report bonus to give away with the product that is about gentle stretching techniques. Another example would be for physical product sellers.

You sell food mixes and your JV partner sells kitchen tools. You can prepare some sample packets and send her a bundle, allowing her to give one away with each order.

In both cases you are giving them something to promote and emphasize on their website in a way that helps them get more sales.

At the same time, you and your products get extra exposure. Other bonus ideas could include audios, videos, email coaching, etc.

5. Collaborate on an event

Have you ever had a conversation with someone from your field and found that you love the same topics? Take that synergy and turn it into a teleseminar or web conference!

In much the same way that you would have cooperated on an article or small report, work out an outline of content together and plan out who will cover what aspects of your topic.

Set a date, arrange for a bridge phone line or web conference room and create some promotional materials. Both of you will promote the event – inviting your friends to do the same of course.

At the event you both get an opportunity to let your expertise shine to each other's followers.

Participants will see both of you as having the 'know how' they need so you should be sure to include an invitation to subscribe to your respective mailing lists and feel free to make a pitch for a complimentary product.

As always you can add some spice and do a multi-date event, inviting other speakers to join you in future teleseminars. With you and your partner at the top of the list as 'event hosts' you're setting yourselves up as leaders in your community.

The options in this arena are wide – you can make attendance free or charge for admission. You can sell recordings and transcripts later or give them away to your lists as a gift.

Set up an affiliate program of your own!

If you're really serious about finding ways to cooperate and partner with your competition, you have to have something that answers the '**What's in it for me?**' questions you'll be getting.

If I'm going to tell my list about you – I'd love to get a commission on any sales I send your way. Sure, I may do it even without the financial incentive but we are in business here right?

It definitely sweetens the pot for that first contact as well, when you can tell them that any new customers they refer to you will result in lifetime residual commissions for them.

If you don't have an affiliate program now, what's holding you back?

The "real secret" to initiating a relationship with your competitor...

Promote them first.

A potential JV will always be warmer to someone who has *already* showed themselves willing to cooperate for future benefit.

For example, you could mention your potential JV partner in your newsletter, or tell your list something you really like about what he or she does or offers.

Blog about his or her products and services. Mention your JV partners in your podcast.

If they are like most internet business owners, they will have Google Alerts or Technorati tags set up to alert them whenever anyone publishes their business names – so they will probably know right away that you've been giving them some buzz.

If you're in doubt - just ask.

Like the example I shared above in the article partnering section, you simply need to ask the person for what you want.

Give them all the information they need but don't make the email a mile long. Be personable. Address them *correctly* by their names.

Compliment them. Tell them what you like about what they do and why you are interested in partnering with them. Ask for their suggestions. Be open to their counter offer.

Make things as easy for them as possible.

And since you are asking them to act in some way, you can't make it completely effortless for them; however you can offer to do any necessary footwork.

When you've successfully partnered on something small – and both parties have enjoyed the experience and benefit, **you have laid the foundation of a potentially long term fruitful partnership.**

Let your partner know that you're open to new ideas and invite them to contact you anytime.

If you trust them, you may even want to let them in on some of your future plans and ask them if they have interest in partnering on one or several of your projects together.

Hope you found the above useful...now let us watch some cool videos!

Video: ClickBank JV Partners

“Simple Free Method To Finding ClickBank Joint Venture Partners For YOUR Products!”

This is a **straight-forward** and **simple method** for you to **find ClickBank affiliates and joint venture partners of your competitors**, and getting them to promote your products too.

You don't need any fanciful paid software to do this, just use ClickBank and the search engines and a little time.

However, the **long-term profits** and **relationships** you build with these new partners will more than make up for the time.

Please watch the video below for more information:



[Click Here To Watch This Video Tutorial!](#)

Or **<http://www.VideoTutorials.com/CBJV>**

Video: Instant Domain Profits

“An Easy Way To Build Instant Websites And Profit From Your Domain Names!”

This easy method will allow you to **instantly profit from your domain names** by creating **keyword-rich and content-driven websites in a flash!**

You may have heard about domain parking, but this is **NOT a typical method of domain parking**. Using a different approach and this [domain monetization service](#), you can create *useful* websites which actually provide some **value** to visitors.

At the same time, **you can profit from these same visitors with various programs – your own or affiliated**. Pretty cool stuff.

Please watch the video below for more information:



[Click Here To Watch This Video Tutorial!](#)

Or <http://www.VideoTutorials.com/why>

Video: Free Money Opportunity

“How To Make Free Money Online Just By Talking And Helping People!”

The internet is a great medium for you to share information, be it in text, audio or video. However what if you can **simply talk to people and make free money** doing so?

Yes it's possible, and this method not only allows you to make money, more importantly, it allows you to **provide real value to others**. You do this by **giving people advice on your area of knowledge** – and **get paid per minute** to do so!

Please watch the video below for more information:



[Click Here To Watch This Video Tutorial!](#)

Or **<http://www.VideoTutorials.com/keen>**

See You In The Next Issue!